

FSCPM Statewide Board Meeting Minutes

Saturday, November 14, 2015

Meeting started at 10:00 AM

Location:

Hampton Inn & Suites Tampa North

8210 Hidden River Parkway

Tampa, FL 33637

Attendees:

Sabrina Hartley, President

Lorna Kibbey, President Elect

John Levitt, Treasurer

Terry Jones, Secretary

Ron Waters Suncoast President

Ruthie Doles Suncoast Past President

Dawn Antinori Suncoast Chapter

Denise Barber North Florida Chapter

Sandra Tuller, Suncoast Chapter

Len Price, Southwest chapter

Opening/Introductions

a. Ground rules – Sabrina went over the basic information of the location.

b. Introductions – All the present members gave the date they graduated as well as their Name and current position.

c. Chapter status, update Denise and Ron gave updates on the status of their chapters both are continuing to loose members possibly due to the lack of support from the various departments. After some discussion on the time and day to have a meeting each chapter just has to try to see what works best for them. The program itself is booming and should provide a good source for new members.

d. Identify key players Lorna is ready to take over as President in January for at least one year and Ruthie will be President elect to start in either 2017 or 2018. John will stay on as Treasurer for 2017 and we will need to replace Ruthie's member at large. John suggested we ask the chapters to recommend someone who would be willing to hold this position. Someone who has been chapter President or involved with the chapter that can lend some suggestions and insights to the operations. Or we may take a member from each chapter to be a member at large, this is actually a low involvement position but would give them access to see the inner workings of the organization and they may be able to step up for future positions. Another plus would be they could go back to the chapter and report what is going on at the state level. As Ben has always said the action takes place at the local chapter and this would let them realize that they are also involved with something larger than just their chapter. Len Price, Southwest chapter agreed and said they are still struggling with starting and are also trying different days and time for meeting trying to get the largest turn out possible. Sabrina said that no one from the NW chapter was able to make it to this meeting but they are also having the same problems as all the other chapters with members and attendance. We have also had interest in Miami and the South

Florida chapter has been asking how they could get back into the State Chapter so as we get more functions on a state level they may be interested in coming back. Gainesville and Orlando have also shown some interest in starting a chapter. So we do have opportunity for growth but we need to have someone step up from these areas so we can fan the flame and get them started.

e. What is the purpose of this meeting?

We went around the table and everyone present gave what they hoped to accomplish with this meeting.

1. Sabrina explained that in 2012 AACPM (American Academy of Certified Public Managers) decided to join ASPA (American Society of Public Administration). John mentioned that AACPM was having financial problems at the time and were looking at Florida and several other states funds to encourage ASPA to allow the merger. We wanted to hold on to our own funds and opted not to join ASPA.

2. Make connection between the state and the local chapter. Membership list needs to be updated more timely. Members show up at meetings and no one knows they are a member or not. The affiliation is what determines how the chapter gets their funding. John said when someone pays with pay pal he will forward the notice to the local chapter as long as a chapter is designated when they pay their dues. The issue of non-chapter affiliated members will need further discussion in the future to decide the best way to handle that situation.

3. Mission and by-laws need to be reviewed to make sure we are still getting everything we originally planned at both the state and the local level.

4. Future direction of the organization and how we can support the local chapters better.

5. Better define the roles of the state officers compared to the chapter officers.

6. Succession planning,

11 a.m. – 12 p.m.

What defines success for FSCPM?

Examine the mission statement – does it still fit?

The purpose of the FSCPM is to foster and maintain high professional and ethical standards in the practice of public management, to further the professional growth of the Society's members, and support the Florida CPM program as it recruits and trains current and future professional public managers.

1. With over 5,000 graduates we only have 250 members. However out of the 5,000 we don't know how many have died, moved, or didn't want to be there in the first place but were told by their department they had to take the class. John said active and engaged members are what shows success.

2. We have to have value. The North Florida Chapter has a flyer they hand out with why I should become a member. Listing all the benefits of joining. Denise will get a copy to Sabrina so we can decide if that would work on a state level.

3. We filmed all the sessions of the symposium and are just about ready to upload them to the web site. Sabrina said she is working with Beatriz to figure out a way for paid members that attended to get access for a couple of months prior to opening it up to the paid members as an additional benefit of membership. They expect to have that all worked out in the near future..

4. Membership – The state works all graduations and offers a free membership for the remainder of the year with a paid membership for the following year. In November we send out a notice to all previously paid members for renewal.

5. *Our ongoing strong relationship with Florida Center for Public Management and the National Certified Public Manager Consortium. With our breakup with ATTSA we were the first state to receive permission to use the CPM designation on a state level. Ben Green and Dr. Dan Vickers are involved with both these organizations and have been actively participating in making our one day training sessions in various parts of the state such a success.*
6. *John also mentioned that contacting local Toastmasters is a good source for speakers at local meetings.*
7. *Chapters understand their roles and responsibilities*
8. *Promote respect for our credential. We need to be talking and promoting this at every opportunity. We also need to promote the Proclamation from Governor Scott for the Certified Public Manager recognition week. Also People First recognizes the designation as CPM on their application forms for employment as a desirable credential
Make sure we emphasize that the symposium is supplied as a training opportunity.*
9. *Our mission statement still fits and matches all the items we discussed and does not need to be revised.*

12 p.m. – 2 p.m.

SWOT analysis/discussion *a study undertaken by an organization to identify its internal strengths and weaknesses, as well as its external opportunities and threats*

- a. *Strengths: Relationship with Florida Center for Public Management, Proclamation from Governor Scott for the Certified Public Manager recognition week*
- b. *Weakness: Completely dependent on volunteers for everything, Lack of Agency or supervisory support, Geographic layout nor just for the state level but the chapters as well, People going through the program who are not willingly there but only because being told to be there, Getting people to attend board meetings once a month.*
- c. *Opportunities: Agency reach out. Ben will contact Agency heads if someone gives him the contact information. We also have the opportunity to reach out to the classes at various levels to inform them of our organization. Every year a group of graduates become eligible for our organization. Recognition awards, several categories are needed, statewide structure award.*
- d. *Threats: On line services- we own the domain and pay an annual cost, Board members turnover board members have held the positions for several years, Agency dependency, Appearing dated, Loss of FCPM.*

2 p.m. – 3 p.m.

Goals moving forward

10. *Related roles and responsibilities: Review Bylaws, Start up chapter kits, Communication/Connection/FCPM with State and chapters, Continue on site training, support symposiums at chapter level. Explore Technology/Website/Socialmedia for communicating/training.*

3 p.m. – 4 p.m.

Specific issues

11. *Require a chapter membership liaison? Codify? Chapter membership chair.*
12. *Tracking memberships/keeping chapter's up-to-date – Communication membership renewal out Monday the 16th November. All elec. Process for registration and payment. State will send original notice and then the chapters will send reminders as frequently as they need.*

13. Leadership transition process moving forward: *Everyone all chapters and at the state level need to be working on this. Try to encourage new members to commit to any position they may be interested in and show they will have the potential to move up.*

Time Allowing

Elephants in the Room

14. CPMd/CEUs: *or award Henning award or something like it as a state level award. More discussion is needed on this in the future.*

15. Honorary memberships: *CPM is required and should be left up to the chapters.*

16. Electronic resources: *Twitter account should be looked at as well as all the previously discussed social media in order to stay current.*

17. Agency reach out: *Weather Ben or our state level we need to get back to giving a pitch for our state organization along with the CPM program.*

The meeting was adjourned at 3:52 PM.

Respectfully submitted,

Terry Jones, Secretary

11/24/2015