

Florida Society of Certified Public Managers Board Meeting January 30, 2014

Present:

Sabrina Hartley President

Jerry Karp President – Elect

Terry Jones Secretary (Joined Late)

Sabrina opened the meeting at 12:04 pm the following was discussed:

Symposium

- While we've picked a date (Monday, September 15th) and Jerry has secured the Orlando Turnpike facility for the date, we don't have a keynote or theme identified. Rather than advertise a save-the-date, we want to wait to have something substantive to advertise rather than just the date.
- We are still exploring whether to try and identify a theme and then look for a keynote, or find a keynote and build the theme around them/their presentation.
- Though Sabrina has already asked Ben for any suggestions, she will ask again as to whether there are any cutting edge topics/themes that we should consider for symposium focus and whether he knows of any noted, quality speakers that we might pursue.
- Sabrina will identify what keynote outreach has been done and what remains to be done – as well as who is doing the outreach. Ruthie Doles, Suncoast President, and Jerry Karp, Turnpike President and FSCPM president-elect, have done some outreach and may be willing to do more. Follow-up needed.

Membership Drive

- Pam and Fred Levinson had a meeting last night (1/29/2014) to discuss the possibility of Fred temporarily taking on the membership chair duties to allow Pam to shift to symposium planning. We will wait for a status update from one or both of them.

Chapter-building

- Jerry and Sabrina discussed the recent invitation from the 'South Florida Public Managers' soliciting CPMs to join and pay membership dues to their location-specific group. We discussed whether there was a need to distinguish ourselves from the invitation but decided that it is not necessary. Instead, we will continue to develop member benefits, see what we can target to South Florida CPM's and keep building it, knowing that they will come. If a CPM is going to pay \$40 to belong to an alumni organization, we want it to be the FSCPM, and we'll keep working to make that a no-brainer.
- The FSCPM surveyed CPM's in the Marion/Citrus and Space/Gold Coast regions to assess the potential for chapter building. The Space/Gold Coast had only 7 respondents and, so, we will delay any chapter building for right now. The Marion/Citrus survey had 26 respondents. Sabrina will continue to work with Heather Yates, point person, to develop next steps and further explore chapter potential.

Chapter Happenings

- Sabrina wants to know what is happening in the chapters to see if 1) FSCPM can be of any assistance, and 2) to share information among/between chapters. Since chapter presidents were unable to make the meeting, Sabrina will follow-up with email to get chapter updates.

Both the North Florida and Suncoast Chapters produce a monthly newsletter. The publications are very good and are posted to the FSCPM website. Jerry asked about a statewide FSCPM newsletter. Sabrina said that it is something on the FSCPM radar, but no action has been taken due to limited resources/volunteers. Nevertheless, Sabrina will explore the option with the individuals currently producing the newsletters at the chapter level.

Meeting Adjourned at 12:25 pm.

Submitted by Terry Jones 01/16/14