

Isaza, Beatriz

From: Terry Jones <tjones10@tampabay.rr.com>
Sent: Thursday, March 13, 2014 5:13 PM
To: Daniel, Ellen; Doles, Ruthie E; Fred; Green, Ben; HARTLEY.SABRINA; Isaza, Beatriz; John Levitt; Kara Stallings; Karp, Jerry; King, Pamela; Lamey, Cassandra; Laura Gorman; McCarthy, Jerry; Stephanie LaLonde; Terry Jones; Vicker, Dan; Yates, Heather
Subject: FSCPM Board Meeting Thursday, March 13, 2014

Florida Society of Certified Public Managers Board Meeting March 13, 2014

Present:

Sabrina Hartley President
Jerry Karp President – Elect
Terry Jones Secretary
John Levitt Treasurer
Kara Stallings North West Chapter

Sabrina opened the meeting at 12:04 pm the following was discussed:

1. Symposium;
 - a. The date is Monday September 15th and will be held at the Orlando Turnpike Office (Turkey Creek Plaza).
 - b. Presenter(s) status?
 - i. Keynote – Scotty Gunther has been selected and John will send the deposit.
 - ii. Dr. Jason - Ruthie is checking on his availability.
 - iii. Allah - Jerry is checking to make sure he is in the country and will follow up on him.
 - iv. Dan & Ben - Sabrina has sent an e-mail to both of them to lock in the date.
 - c. Block of rooms - 10 rooms at the Hilton Gardens @ \$85.00.
 - i. Fee structure: Members, non-members, retired - After discussion it was decided to offer the following: Non-members \$50.00; Members \$40.00; Graduates \$30.00; and Retired \$30.00.
 - ii. What about 'group' discounts from the same agency? No at this time, we may approach an agency to see if they will send a group at a possible discount but be careful not to have the class move to that particular group or agency keeping the class more generic to cover all agencies.
 - d. Caterer
 - i. A special meeting will be needed for this item. Sabrina will announce this in the future.
 - ii. Sabrina will check with Ruthie on past Symposiums and John will check on the approximate amount per person for eating in the past.
 - iii. We want to include continental breakfast, lunch, late afternoon snack (cookies) for a full-day symposium.
 - e. Other symposium details to get on the radar:

- i. Awards - We are planning on meaningful substantive awards. Fred is looking at possibilities for this to be a real CPM National Award given through the Consortium. More on this at future meetings.
 - ii. Door prizes - Rather than chapters making and having to transport to the symposium we discussed the possibility of gift cards.
 - iii. Commercial for FSCPM Shirts and merchandise to be developed. Water Cups, folders with logo and other types of give a ways were discussed. John suggested that we have a large supply of water cups with logo and thought we should use items we already have before buying any new items.
2. Reaching out to students in Level VII classes
 - a. Sabrina will provide chapter presidents with talking points to ensure we're imparting the same info. Terry mentioned the Suncoast Chapter has three classes targeted for presenting information about FSCPM and their chapter. Sabrina said she would try to get this information out in the next few weeks.
3. On-site trainings - moving back to the 'free' model – Polk had only 6 participants. Ben had spent a large amount of time developing this class and was disappointed with the turn out. Terry mentioned he was at the class and thought it was an excellent class and anyone who had a chance to attend would defiantly like it.
 - a. Next Training – Walton County, Monday, April 7th - Ben will present an '*Encouraging the Heart*' update - working to get invitation/registration out this week (March 10-14). Kara mentioned she hopes this will be able to introduce many people to both the FCPM as well as FSCPM and the CPM program.
 - b. Will examine potential Tallahassee dates to follow.
 - c. Will look for future opportunities based on FCPM teaching schedule.
4. On-line members only resources
 - a. Status - Jerry, Richard, Beatriz and Wesner are working on the site and should have it ready for testing soon.
5. Membership drive/chair – Looking for someone for this position. The description needs to be reviewed and if needed may be broken into two positions. Jerry mentioned that it needs to be updated so much of the work can be done automatically. If you register you can pay on line and a receipt and welcome letter with membership card can be automatically sent out.
 - a. Another option may be to reach out to current students at graduation and try to get someone starting in Fall.
6. Other Items: The Turnpike Chapter is sitting dormant. Jerry is appealing to administration to support and encourage the chapter. Jerry may contact Ben for assistance in contacting the Turnpike Administration to encourage FCPM and look into presenting more classes.

Meeting was adjourned at 1:02 PM.

Submitted by Terry Jones 03/13/14

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