

# Northwest Florida Chapter of the Florida Society of Certified Public Managers 2017 Goals

## Recruit and Retain Members

- Deliver programs with strong content to draw members and non-members to meetings.
  - Provide a mix of member-led and outside presenters in speaker line-up. (10 throughout the year.)
  - Develop partnerships with other professional organizations to have a joint meeting. (2 annually)
  - Host workshops centered on developing systematic approaches to performance improvement specifically targeting non-CPMs for exposure to programs. (2 annually)
- Identify more opportunities for members to contribute to the Chapter.
  - Develop Chair positions for key efforts, such as hospitality and communications.
  - Engage members by asking them to present or secure a program speaker. (Minimum of 4)
- Celebrate our members.
  - Class Reunion/ Graduation celebration- host a class reunion to encourage CPMs in our area to re-connect and re-engage as well as celebrate those who graduate the program this summer. (August)
  - Provide member features in our monthly newsletter. (Minimum of 10 per year.)
  - Share promotions, job changes, professional accomplishment of members and their organizations in monthly newsletter. (Minimum of 1 a year.)

## Support FSCPM

- Participate in monthly phone calls and provide feedback to Board. (Monthly)
- Allocate funds for a board member to represent the Chapter at the State symposium. (TBD)

## Governance

- Hold monthly Board Meetings. Advertise to membership and encourage them to attend. (Monthly)
- Provide timely updates regarding Chapter events to the FSCPM Liaison for an update of our Chapter webpage. (Pending FSCPM guidance)
- Provide timely reports on finances and board meetings and make available to membership through FSCPM webpage. (Pending FSCPM guidance)