

From: Green, Ben [<mailto:BGreen@admin.fsu.edu>]
Sent: Friday, June 28, 2013 5:18 PM
Subject: Good news about CPM alumni organization in Florida

Dear CPM graduate,

I wanted to let you know some great news: the Florida Society of Certified Public Managers (FSCPM) has been officially recognized by the CPM National Consortium (which oversees all CPM programs in the U.S.) as THE official CPM alumni organization in Florida. In fact, Florida is the first state in the nation to apply for and receive official Consortium recognition.

This new recognition should provide many benefits to you, including:

- The Florida Society will have twice as much money to provide services to CPM graduates at the statewide level, and through its local chapters
- In particular, we (the CPM program at FSU) and the Society will be strengthening our partnership to hold workshops, refresher courses, and continuing education programs around the state.
- An increase in online training opportunities—such as podcasts, webinars, and an interactive Society website—to give you new ways to grow as a professional AFTER graduating from CPM.
- More opportunities for you to be involved in Society chapter activities, CPM classes, and Level 8 graduation programs. These could include allowing CPM grads to attend Level 8, leading break-out sessions, and holding “CPM Reunions” in various cities or agencies.
- A focused campaign to build more support for the CPM program, and for CPM grads (you), in your agency.
- With the Consortium’s blessing, FSCPM is now licensed to use the Certified Public Manager® trademark

In short, it’s an exciting time for CPM in Florida. The program has survived the Great Recession and is doing fine (we enrolled 500 new participants in the past year—a historic record). And the Society’s new independent status should invigorate its chapters across the state.

But you have an important role to play.

In the coming months, the Society’s leaders will be reaching out to you, as these new initiatives are rolled out. I encourage you to get involved, to share your ideas and energy, to help build the local chapter in your town (or start one where none exists), and help the Florida Society continue to set the standard for CPM alumni groups across the nation.

I’m attaching a Florida Society Membership Application. And here’s the final (best) good news: the Society is offering FREE MEMBERSHIP for the rest of the year. Just fill in the form and send no money. You can’t beat that.

I hope to see you in the near future, perhaps at a CPM Reunion in your town.
Have a great summer.

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